

Wisconsin Perinatal Conference



Growing Stronger, Together

EXHIBITOR & SPONSOR PROSPECTUS

September 26-28, 2022 | KI Convention Center | Green Bay, WI

ABOUT THE WISCONSIN PERINATAL CONFERENCE

2022 marks the 52nd Wisconsin Association for Perinatal Care (WAPC) Statewide Perinatal Conference and the 5th Wisconsin Perinatal Quality Collaborative (WisPQC) Annual Summit. For the first time ever, these two events will come together as the 2022 Wisconsin Perinatal Conference and our first in-person event in more than two years!

WAPC and WisPQC depend on the support of unrestricted educational grants from exhibitors and sponsors like you to assure the availability of high-quality, affordable, continuing education in perinatal health to ensure the best possible birth outcomes for Wisconsin families.

We acknowledge exhibitors and sponsors in numerous ways according to the amount of the grant given. The following pages show the acknowledgement opportunities at various sponsorship levels.

**Commercial exhibitors and sponsors will be identified by name only to comply with Standards for Commercial Support.*

Conference sponsorship offers many benefits. It shows:

Your commitment to the highest standards of perinatal care.

Your recognition of the importance of affordable, quality continuing education opportunities in perinatal health.

Your support for your staff and colleagues who are involved as conference presenters, planners, and participants.

Your interest in distinguishing yourself as a leader in perinatal health.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Diamond Level | \$7,500

- Six complimentary attendee registrations
- Acknowledgement on our social media platforms prior to the conference (one post, two stories)
- Recognition on the conference app at the Diamond Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

Platinum Level | \$5,000

- Four complimentary attendee registrations
- Acknowledgement on our social media platforms prior to the conference (one post, one story)
- Recognition on the conference app at the Platinum Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

Gold Level | \$2,500

- Two complimentary attendee registrations
- Acknowledgement on our social media platforms prior to the conference (one post)
- Recognition on the conference app at the Gold Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

Silver Level | \$1,000

- One complimentary attendee registration
- Recognition on the conference app at the Silver Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

Corporate Exhibitor | \$600

- Recognition on the conference app as an exhibitor
- Recognition as an exhibitor in promotional emails

Nonprofit Exhibitor | \$350

- Recognition on the conference app as an exhibitor
- Recognition as an exhibitor in promotional emails

GENERAL INFORMATION

All Levels Include:

- Recognition on the WAPC website
- Eight foot skirted display table with two chairs
- Meals and refreshments during exhibit hours
- Non-competitive exhibitor viewing times on Tuesday, September 27
- Participation in exhibitor game with attendees
- Monday night reception attendance for exhibit representatives
- Two representatives per exhibition space

Add-ons:

- Additional exhibition time on Monday, September 26 (*Corporate | \$300, Nonprofit | \$150*)
- Attendance at the Tuesday night Awards Banquet (*\$50 per person*)
- Additional exhibitor badges (*\$100 per badge*)
- Electrical hookup at your exhibition table (*\$50 per hookup*)

Display Times

- Monday, September 26, 2022 from 8:00 am - 3:00 pm
- Tuesday, September 27, 2022 from 7:30 am - 3:00 pm

**Display times are subject to change*

Exhibition Setup & Special Requests

Exhibitor setup will be available the night prior or the morning of the available exhibition days. Specific times will be announced closer to the conference date.

Please email WAPC at wapc@perinatalweb.org with any special setup or assistance requests. Special requests are subject to availability and made at the exhibitor's expense.

GENERAL INFORMATION

Hotel Accommodations

A room block has been reserved for the Wisconsin Perinatal Conference.

Reservations must be made by September 6 2022. [Click here to make your reservation today!](#)

Room Type	Single Rate	Double Rate	Triple Rate	Quad Rate
Two Doubles	\$142	\$142	\$167	\$167
King	\$152	\$152	\$177	\$177

Registration Deadline & Cancellations

Please register online prior to September 6, 2022 to ensure your organization will be recognized in all conference materials.

Cancellations must be submitted in writing no later than September 6, 2022.
No refunds will be issued after that date.

[REGISTER NOW](#)

Have Questions?

Please email Bree Kolocheski at kolocheski@perinatalweb.org.

This program is designed for perinatal care providers, invited guests, and exhibitors whose products and services align with the organizations' missions. All applications for exhibition space will be considered. WAPC and WisPQC reserve the right to reject any application that they deem inconsistent with their mission.