



Wisconsin Association  
for Perinatal Care

**EXHIBITOR & SPONSOR  
PROSPECTUS**

October 9-11, 2023 | The Osthoff Resort | Elkhart Lake, WI

# ABOUT THE WISCONSIN PERINATAL CONFERENCE

2023 marks the 53rd Wisconsin Association for Perinatal Care (WAPC) Statewide Perinatal Conference and the 6th Wisconsin Perinatal Quality Collaborative (WisPQC) Annual Summit. For the second year running, the WAPC Conference and the WisPQC Summit will be combined into one event – the 2023 Wisconsin Perinatal Conference!

WAPC depends on the support of unrestricted educational grants from exhibitors and sponsors like you to assure the availability of high-quality, affordable continuing education in perinatal health to ensure the best possible birth outcomes for Wisconsin families.

We acknowledge exhibitors and sponsors in numerous ways according to the amount of support given. The following pages show the acknowledgement opportunities at various sponsorship levels.

*\*Commercial exhibitors and sponsors will be identified by name only to comply with the Standards for Commercial Support.*

**Conference sponsorship offers many benefits. It shows:**

Your commitment to the highest standards of perinatal care.

Your recognition of the importance of affordable, quality continuing education opportunities in perinatal health.

Your support for your staff and colleagues who are involved as conference presenters, planners, and participants.

Your interest in distinguishing yourself as a leader in perinatal health.

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## Diamond Level | \$7,500

- Six complimentary attendee registrations
- Acknowledgement on our social media platforms prior to the conference (three posts)
- Recognition on the conference app at the Diamond Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

## Platinum Level | \$5,000

- Four complimentary attendee registrations
- Acknowledgement on our social media platforms prior to the conference (two posts)
- Recognition on the conference app at the Platinum Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

## Gold Level | \$2,500

- Two complimentary attendee registrations
- Acknowledgement on our social media platforms prior to the conference (one post)
- Recognition on the conference app at the Gold Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

## Silver Level | \$1,000

- One complimentary attendee registration
- Recognition on the conference app at the Silver Level
- Recognition in promotional emails
- Complimentary electrical hookup at your exhibition table

## Corporate Exhibitor | \$600

## Nonprofit Exhibitor | \$350

Both options include:

- Recognition on the conference app as an exhibitor
- Recognition as an exhibitor in promotional emails

# GENERAL INFORMATION

## All Levels Include:

- Recognition on the WAPC website and conference app
- Eight foot skirted display table with two chairs
- Meals and refreshments during exhibit hours
- Non-competitive exhibitor viewing times on Tuesday, October 10
- Participation in exhibitor game with attendees
- Tuesday night reception attendance for exhibit representatives
- Two representatives per exhibition space

## Add-ons:

- Additional exhibition time on Monday, October 9 (*Corporate | \$300, Nonprofit | \$150*)
- Attendance at the Monday night social event (*\$50 per person*)
- Additional exhibitor badges (*\$100 per badge*)
- Electrical hookup at your exhibition table (*\$50 per hookup*)

## Display Times

- Monday, October 9, 2023 from 7:45 am - 3:00 pm
- Tuesday, October 10, 2023 from 7:30 am - 3:00 pm

*\*Display times are subject to change*

## Exhibition Setup & Special Requests

Exhibitor setup will be available the night prior or the morning of the available exhibition days. Specific times will be announced closer to the conference date.

Please email WAPC at [wapc@wiperinatal.org](mailto:wapc@wiperinatal.org) with any special setup or assistance requests. Special requests are subject to availability and made at the exhibitor's expense.

# GENERAL INFORMATION

## Hotel Accommodations

A room block has been reserved at The Osthoff Resort for the Wisconsin Perinatal Conference. Reservations must be made by September 13 2023. [Click here to make your reservation today!](#)  
*\*Before booking, please fill out the Exhibitor & Sponsor Registration Form. You will receive an email after registering with the group ID code needed to book in the conference room block.*

Room Type	Rate/night
Guestrooms & 1 Bedroom Suites	\$134
2 Bedroom Courtyard/Lakeview Suites	\$184
2 Bedroom Woodland Suites	\$154

## Registration Deadline & Cancellations

Please register online prior to September 18, 2023 to ensure your organization will be recognized in all conference materials.

Cancellations must be submitted in writing no later than September 18, 2023.  
No refunds will be issued after that date.

[REGISTER NOW](#)

## Have Questions?

Please email Ayanda Crispin at [crispin@wiperinatal.org](mailto:crispin@wiperinatal.org)

*This program is designed for perinatal care providers, invited guests, and exhibitors whose products and services align with the organization's mission. All applications for exhibition space will be considered. WAPC reserves the right to reject any application that it deems inconsistent with its mission.*