



Wisconsin Association  
for Perinatal Care

# Wisconsin Perinatal Conference

October 6-8, 2025 | Oshkosh, WI

## Exhibitor & Sponsor Prospectus



# About the Wisconsin Perinatal Conference

This year marks the 55th Wisconsin Association for Perinatal Care (WAPC) Statewide Perinatal Conference.

WAPC depends on the support of unrestricted educational grants from exhibitors and sponsors like you to assure the availability of high-quality, affordable continuing education in perinatal health to ensure the best possible birth outcomes for Wisconsin families.

We acknowledge exhibitors and sponsors in numerous ways according to the amount of support given. The following pages show the acknowledgement opportunities at various sponsorship levels.

*\*Commercial exhibitors and sponsors will be identified by name only to comply with the Standards for Commercial Support.*



## Support Perinatal Health!

**Sponsor or exhibit** at the Wisconsin Perinatal Conference and connect with a dedicated community of healthcare professionals working to improve maternal and infant health in WI.

### As a sponsor or exhibitor, you will

- **Build relationships** with perinatal healthcare professionals, industry leaders, and policymakers.
- Support a conference that fosters **education, collaboration, and improved health outcomes** for mothers and babies.
- Gain valuable **visibility** and position your organization as a **trusted partner** in perinatal care.

# Sponsorship & Exhibitor Opportunities

## Sponsorship Overview

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
Booth Placement	Premium	Preferred	Standard	Standard
Complimentary Registrations	4	2	1	-
Social Media Posts	4	3	2	1
Recognition on Conference Website and App	✓	✓	✓	✓
Logo Placement on Conference Signage	✓	✓	✓	-
Press Release	✓	-	-	-

## All Levels Include:

- Eight foot skirted display table with two chairs
- Meals and refreshments during exhibit hours
- Non-competitive exhibitor viewing times
- Participation in exhibitor game with attendees
- Tuesday night reception attendance for exhibit representatives
- Two representatives per exhibition space (*with the options to purchase additional badges*)

# Sponsorship & Exhibitor Opportunities

## Platinum Sponsor | \$5,500

- Premium booth placement with great visibility
- Four complimentary attendee registrations
- Four social media posts on WAPC social channels
- Premium recognition and logo placement on event signage, website, and marketing materials 90 days before the event
- Recognition during opening remarks
- Dinner Reception sponsorship, including five minutes of speaking time
- Your logo on a looping PowerPoint before the conference and during break
- Electrical hookup at your exhibition table

## Gold Sponsor | \$2,500

- Prime booth placement with good visibility
- Two complimentary attendee registrations
- Three social media posts on WAPC social channels
- Electrical hookup at your exhibition table
- Recognition during opening remarks
- Recognition and logo placement on event signage, website, and marketing materials 90 days before the event
- Your logo on a looping PowerPoint before the conference and during break

## Silver Sponsor | \$1,000

- Standard booth space
- One complimentary attendee registration
- Two social media posts on WAPC social channels
- Recognition during opening remarks
- Electrical hookup at your exhibition table
- Recognition and logo placement on event signage, website, and marketing materials 90 days before the event
- Your logo on a looping PowerPoint before the conference and during break

## Corporate Exhibitor | \$700 • Nonprofit Exhibitor | \$400

Both options include:

- Recognition on the conference app as an exhibitor
- Recognition as an exhibitor in promotional emails and social media

# Sponsorship & Exhibitor Information

## Display & Setup Times

### Exhibitor Display Hours

- October 6 | 7:30 am - 5:00 pm
- October 7 | 7:30 am - 3:00 pm

### Exhibitor Setup Hours:

- October 5 | 4:00 - 6:00 pm
- October 6 | 7:00 - 9:00 am

*Final exhibitor display times will be shared closer to the conference date.*

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## Experience Enhancer Add-on Opportunities

Boost your visibility and connect with attendees by sponsoring key conference features. Experience Enhancers offer a unique way to align your brand with attendee engagement. Add them to your sponsorship or exhibitor tier, or secure as a standalone opportunity.

<b>Coffee Break Sponsor</b>	Branded signage at the coffee station to keep attendees energized.	\$500	3 available
<b>Hydration Station Sponsor</b>	Branded signage at the hydration station	\$500	3 available
<b>Yoga Room &amp; Wellness Lounge Sponsor</b>	Offer a calming wellness experience while highlighting your brand with signage and swag in the wellness room. Sponsorship includes recognition on the conference agenda and app.	\$1000	1 available
<b>Lactation Room Sponsor</b>	Show your support for lactation while highlighting your brand with signage and swag in the lactation room. Sponsorship includes recognition on the conference agenda and app.	\$1000	1 available

# Hotel & Registration Information

## Hotel Accommodations

A room block has been reserved at **Oshkosh Marriott Waterfront Hotel & Convention Center** for the **Wisconsin Perinatal Conference**. Reservations must be made by September 5, 2025.

**MAKE YOUR RESERVATION TODAY!**

Complete the Exhibitor & Sponsor Registration for **before** booking your hotel. Once you register, you'll receive a confirmation email containing the Group ID code needed to access the discounted conference rate.

Room Type	Rate/Night
1 King Bed	\$129
2 Queen Beds	\$129

## Registration Deadline & Cancellations

Please register by September 12, 2025 to ensure your organization will be recognized in all conference materials.

All cancellation requests must be submitted in writing.

### Refund Eligibility:

- Before September 1, 2025 – Full refund minus processing fees.
- September 1 – September 12, 2025 – 50% refund minus processing fees.

Refunds will not be issued for no-shows or after September 12th.

**REGISTER NOW**

**Questions? Email WAPC at [wapc@wiperinatal.org](mailto:wapc@wiperinatal.org)**