



# Outreach Checklist

Outreach is the responsibility of all level III and IV centers to maintain a perinatal care network of referral hospitals capable of providing timely access at the appropriate level for all. Outreach should be coordinated by a neonatal and obstetric physician and advanced practice registered nurses. Outreach should consist of three phases: immediate, intermediate and, ongoing. Effective outreach programs will improve the care capabilities of referring hospitals and the course of care

*In this document network is an interconnected group of hospitals with established referral relationships.*

Immediate	Initiated by:
<ul style="list-style-type: none"> <li><input type="checkbox"/> Complete transport feedback form and return to sending hospital Director of Transport/Outreach Coordinator/or Designee</li> <li><input type="checkbox"/> Schedule meeting with referring hospital to schedule post-transport conference and review information on response times and clinical capabilities, quality issues, and identified education needs.</li> </ul>	Receiving physician  Director of Transport/Outreach Coordinator/or Designee
Intermediate	Initiated by:
<ul style="list-style-type: none"> <li><input type="checkbox"/> Assess educational needs of all referring hospitals in network.</li> <li><input type="checkbox"/> Plan curricula to tailored to meet the needs of perinatal health professionals and institutions within the network.</li> <li><input type="checkbox"/> Implement teaching curricula using seminars, audiovisual and media programs, self-instruction booklets, and clinical practice rotations.</li> <li><input type="checkbox"/> Maintain data and evaluate the program.</li> <li><input type="checkbox"/> Write and disseminate reports to all hospitals in the perinatal network</li> <li><input type="checkbox"/> Maintain working relationships with community personnel and outreach team members</li> </ul>	Director of Transport/Outreach Coordinator/or Designee
Ongoing	Initiated by:
<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote standardization and continuity through established routine perinatal education.</li> <li><input type="checkbox"/> Participate in the statewide perinatal quality collaborative (WisPQC) to maintain continuous quality improvement with all referring and subspecialty centers in the integrated network. <a href="https://wispqc.org/">https://wispqc.org/</a></li> </ul>	Director of Transport/Outreach Coordinator/or Designee