75% of mamas diagnosed with a PMAD remain untreated



How Can I Make A Difference?

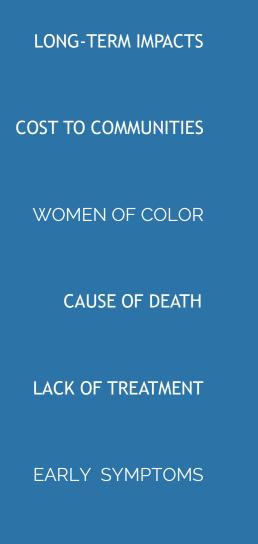
Sarah Ornst Bloomquist, CFLE Co-founder, Executive Director Moms Mental Health Initiative

# Touchpoints

"All healthcare practitioners who are dedicated to providing care for women during the first postpartum year should feel compelled to make sure each new mother is receiving optimal care and excellent clinical support and guidance." -Karen Kleinman



# Why We Need To Talk About PMADS



Untreated perinatal mental health disorders impact cognitive, behavioral and social development. They can lead to costly health setbacks for families and communities.

The cost of not treating PMADs is \$32,000 per mother/infant pair- More than \$3 million in Wisconsin.

Women of color experience PMADS 2-3 times more than white women. That number increases to 5 times in Wisconsin.

Suicide and overdoses combined are the leading cause of death in the first year following pregnancy. Peak incidence of suicide death in this group is 6-9 months postpartum.

75% of individuals who screen at-risk for postpartum depression REMAIN UNTREATED.

It is believed that 50% of women who develop postpartum depression actually began experiencing symptoms during pregnancy. This proves the case for early symptom-recognition, awareness and access to treatment." -PostpartumDepression.org



Compared to white women, Black women are **twice as likely to experience** perinatal mental health conditions but **half as likely to receive treatment**.



| Name   |  | Address:   |
|--|--|--|
| Your Date of Birth   |  |  |
| Baby's Date of Birth:  |  | Phone:   |
|  |  | Id like to know how you are feeling.<br>save felt IN THE PAST 7 DAYS, not just how you fe  |
| Here is an example, already completed.  I have felt happy: I yes, all the time   |  | t happy most of the time" during the past week.  |
| In the past 7 days:  |  |  |
| I. Have been able to laugh and see the funny side<br>of things<br>As much as I always could<br>Not quite so much now<br>Definitely not so much now<br>Not at all                                 |  | *6. Things have been getting on top of me<br>yes, most of the time I haven't been abi<br>at all<br>yes, sometimes I haven't been coping a<br>as usual<br>No, most of the time I have coped quite<br>No, I have been coping as well as ever |
| 2. I have tooked forward with enjoyment to things A smuch as I ever did Rather less than I used to Definitely less than I used to Hardy at all 3. I have blamed myself unnecessarily when things |  | <ul> <li>7. I have been so unhappy that I have had seeping</li> <li>Yes, most of the time</li> <li>Yes, sometimes</li> <li>Not very often</li> <li>Not very often</li> </ul>   |
| went wrong<br>Yes, most of the time<br>Yes, some of the time<br>Not very often<br>No, rever  |  | *8. I have felt sad or miserable<br>Yes, most of the time<br>Yes, quite often<br>Not very often  |
| <ol> <li>I have been anxious or worried for no good<br/>reason</li> <li>No, not at all</li> <li>Hardy ever</li> <li>Yes, sometimes</li> <li>Yes, wery often</li> </ol>                           |  | <ul> <li>No, not at all</li> <li>I have been so unhappy that I have been</li> <li>Yes, most of the time</li> <li>Yes, quite often</li> <li>Only occasionally</li> <li>No, never</li> </ul>   |
| *5. I have felt scared or panicky for no very good<br>ref<br>Ves. guile a lot<br>Yes. sometimes<br>No, not much<br>No, not at all  |  | *10. The thought of harming myself has oc<br>to me<br>yes, quite often<br>Sometimes<br>Hardly ever   |
| Administered/Reviewed by   |  | Date   |
| "Source: Cox JL, Holden JM, Sago<br>Br J Psychiatry, 1987;150:782-786.   | vsky R. Detection of postnatal depress | ion: development of the 10-item Edinburgh Postnatal Depression   |
|  | hout further permission providing they | respect copyright by quoting the names of the authors, the title   |

Edinburgh Postnatal Depression Scale (EPDS) Form

In 2016-17 Mental Health Conditions contributed or likely contributed to 67% of pregnancy-related deaths in Wisconsin.



# Screen, Screen, and Screen...

## **Powerful Questions:** Normalize the conversation

- How are you feeling about becoming a mom?
- How are you adjusting to motherhood?
- Is this what you thought it would be like?
- Tell me what your nights look like.
- Other questions?

In 2016-17 Mental Health Conditions contributed or likely contributed to 67% of pregnancy-related deaths in Wisconsin.





Pregnancy-related deaths from suicide are 100% preventable.

Jou are not afone

perinatal mood & anxiety disorder.

#### Common NOT Normal





\$307,200,000

The cost of untreated perinatal mental

health conditions in Wisconsin

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# **Moms Navigating**

# PMADs Need...

- To know how **common** it is
- To know they are not alone
- To know they can choose what is best for them
- To know this is a treatable disease
- For their providers to be compassionate and well-versed on PMADs and the latest research
- Others to be committed to their mental health
- HOPE



Postpartum Depression

### Might look like...

- Regret of becoming a mom in the first place
- Fear you made the WRONG decision to have a baby
- Anger or rage toward your baby or others
- Disconnected or numb to what's happening around you
- Sad and guilty you're missing out on your baby's first days/weeks/months
- Like a mess, crying nonstop even for no apparent reason
- Like you are a terrible mother unworthy of your child



ioms mental health initiative Postpartum Anxiety Might look like:

- Constant worry
- Feeling as though something bad is going to happen
- Racing thoughts that are difficult to slow down
- Feeling like your to-do list is never done or that your work is never good enough
- Sleep and/or appetite disturbances
- Feeling as though you can't sit still, restlessness
- Physical symptoms such as dizziness, nausea or diarrhea
- A mom may also suffer from postpartum panic disorder with which she will likely experience extreme nervousness and recurring panic attacks.

27% of pregnant & postpartum women in W i s c o n s i n are battling an anxiety disorder



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- Worried constantly no matter what others might say to reassure you
- Disturbed by dark, unwanted thoughts possibly about harm coming to your baby
- Afraid to be alone with your baby
- Spending hours Googling or researching in an attempt to decrease your anxiety
- Avoiding potentially harmful things such as the stove, stairs, knives or bathtub
- Obsessed with checking things such as locked doors or your baby's breathing
- Sleep and/or appetite disturbances
- Afraid that if you share what you're experiencing with loved ones or a doctor, that your baby will be taken from you



Something traumatic did happen to me. I was robbed of something important to all mothers:

## I was robbed of

my power.





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Might look like:

- Flashbacks
- Nightmares
- Avoidance of stimuli associated with the perceived traumatic event
- Difficulty sleeping
- Anxiety and/or panic attacks



### Signs & Symptoms of Postpartum Psychosis

VIA @MMHLA



PPP IS TEMPORARY AND TREATABLE, BUT REQUIRES IMMEDIATE ATTENTION.



https://georgiawiide.wordpress.com/2012/02/07/postpartum-depression-edito



# **STAY IN TOUCH!**

For questions or referrals, please email info@mmhimke.org

## www.momsmentalhealthmke.org

