



Wisconsin Association for Perinatal Care

SPONSOR & EXHIBITOR
PROSPECTUS

54th Wisconsin Perinatal Conference
October 14 - 16, 2024 | KI Convention Center | Green Bay, WI

ABOUT THE WISCONSIN PERINATAL CONFERENCE

Welcome to WAPC's 54th annual Wisconsin Perinatal Conference—the premier gathering for perinatal professionals in Wisconsin and the only multi-disciplinary event of its kind. We invite you to join us as a valued sponsor or exhibitor. Your involvement is critical as we continue to drive improvements in perinatal health and strive for the highest standards of care for Wisconsin families.

EXHIBIT TUESDAY, OCTOBER 15, 2024 | 7:30 AM - 3:00 PM

WITH OPTION TO ADD MONDAY, OCTOBER 14, 2024 | 7:45 AM - 3:00 PM



CONNECT AND INTERACT

We understand the importance of every sponsor and exhibitor, and we are committed to providing you with meaningful recognition. We offer a range of sponsorship levels, each accompanied by specific acknowledgement opportunities detailed in the following pages. These opportunities are thoughtfully designed to ensure that your organization receives maximum exposure and engagement with conference attendees.

ADVANCE PERINATAL EDUCATION

Your support helps ensure that the conference remains a vital resource for continuing education in perinatal health, contributing directly to improved outcomes for families throughout Wisconsin. We look forward to partnering with you to advance the field of perinatal care.

REACH YOUR AUDIENCE

By partnering with WAPC, you align with a leader in perinatal health education, quality improvement, and advocacy, reaching a diverse range of perinatal professionals. Our conference is a dynamic forum for key decision-makers and influencers to exchange ideas and discuss advancements in perinatal care. This is an exceptional opportunity to showcase your products and services to primary users, boosting your visibility and affirming your commitment to quality and equitable perinatal health.



**In compliance with the Standards for Commercial Support, commercial exhibitors and sponsors will be identified by name only.*

SPONSOR & EXHIBITOR OPPORTUNITIES

Diamond Level | \$7,500

- Six complimentary conference registrations
- Recognition of Diamond Sponsorship in promotional emails and THREE social media posts
- Complimentary electrical hookup at your exhibition table

Platinum Level | \$5,000

- Four complimentary conference registrations
- Recognition of Platinum Sponsorship in promotional emails and TWO social media posts
- Complimentary electrical hookup at your exhibition table

Gold Level | \$2,500

- Two complimentary conference registrations
- Recognition of Gold Sponsorship in promotional emails and ONE social media post
- Complimentary electrical hookup at your exhibition table

Silver Level | \$1,000

- One complimentary conference registration
- Recognition of Silver Sponsorship in promotional emails
- Complimentary electrical hookup at your exhibition table

Exhibit Only | \$600 Corporate | \$350 Nonprofit

- Discounted full conference registration
- Recognition as an exhibitor on the conference app and in promotional emails

All Sponsor Levels and Exhibitor Registration Include:

- 8' skirted display table with two chairs
- Two representatives per exhibition space
- Meals and refreshments during exhibit hours
- Participation in exhibitor game with attendees
- Tuesday night reception attendance for exhibit representatives
- Non-competitive exhibitor viewing times on Tuesday, October 15, 2024
- Recognition of level of support on the WAPC website, conference app, and printed sign(s)

GENERAL INFORMATION

Add-ons:

- Discounted Full Conference Registration fee (up to 2) (*Corporate \$150 / Nonprofit \$75*)
- Additional exhibition time on Monday, October 14 (*Corporate \$300 / Nonprofit \$150*)
- Attendance at the Perinatal Foundation's social event on Monday night (*\$50 per person*)
- Additional exhibitor badges (*\$100 per badge*)
- Electrical hookup at your exhibition table (*\$50 per hookup*)

Display Times*

Monday | October 14, 2024 | 7:45a - 3:00p (*with purchase of add-on*)

Tuesday | October 15, 2024 | 7:30a - 3:00p

**Display times are subject to change*

Exhibition Setup & Special Requests

Exhibitor setup will be available the night prior or the morning of the available exhibition days. Specific times will be announced closer to the conference date.

Please email WAPC at wapc@wiperinatal.org with any special setup or assistance requests. Special requests are subject to availability and made at the exhibitor's expense.

Hotel Accommodations

Rooms are available at a discounted rate through our room block at the Hyatt Regency Green Bay.

- Two (2) Queen Bed w/ Sofa Bed Suite – \$149 / night
- One 1 King Bed w/ Sofa Bed Suite – \$159 / night

Questions?

Email us at
wapc@wiperinatal.org

[Click here to reserve your room by September 23, 2024.](#)

Registration Deadline & Cancellations

Register online prior to **September 13, 2024** to ensure recognition in all conference materials.

Cancellations must be submitted in writing no later than September 13, 2024.

No refunds will be issued after that date.

[**REGISTER NOW**](#)

This program is for perinatal care providers, invited guests, and exhibitors aligned with our mission. WAPC will consider all exhibition applications but may reject any that it deems inconsistent with its mission.