



2025 WAPC ANNUAL HIGHLIGHTS

In 2025, WAPC demonstrated our commitment to advancing perinatal health through impactful statewide programs, provider education, and system-level improvement. We have made meaningful progress toward better outcomes for WI birthing people, infants, and families by connecting perinatal professionals, enhancing care coordination between hospitals, and delivering high-quality learning opportunities.



WISPQC SUBSTANCE USE INITIATIVE – SUSTAINMENT PHASE

In 2025, the WisPQC Substance Use Disorder (SUD) Initiative entered the sustainment phase, focusing on maintaining improvements achieved during implementation and supporting hospitals as practices became embedded into routine care.

- ▶ **Resource Sharing:** Expect that 90% of participating hospitals will provide a comprehensive list of local recovery resources to patients and hospital teams.

Timeline

The collaborative runs until May 2025, with active participation from hospitals through October 2024.

Goals

The collaborative is designed to make measurable improvements in care through three goals:

- ▶ **Universal Screening:** Increase the percentage of pregnant and postpartum patients screened for SUDs by 60%.
- ▶ **Referral to Treatment:** Ensure that 80% of those screening positive are referred to recovery services and treatment.



66%

increase in patients screened for SUD.*



90%

of positive screenings were referred to treatment services.*



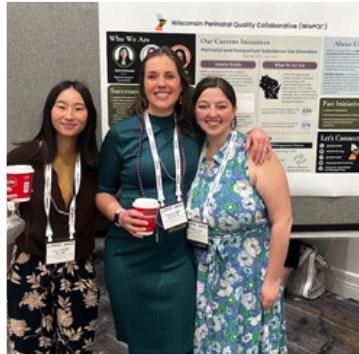
85%

of hospitals distributed recovery resources.*

*Hospitals were asked to reflect on their improvements towards the goals above. Responding hospitals indicated their impact results.

SPEAKING ENGAGEMENTS

In 2025, WisPQC shared outcomes, lessons learned, and practical strategies from the SUD initiative through state and national presentations, supporting broader dissemination and adoption of effective approaches to perinatal substance use care.



- **Alliance for Innovation on Maternal Health (AIM) Annual Meeting**
- **AWHONN Wisconsin Annual Conference**
- **National Network of Perinatal Quality Collaboratives (NNPQC) Annual Meeting**
- **WAPC Perinatal Substance Use Webinar**

EDUCATION

We engaged perinatal professionals through webinars and our annual Wisconsin Perinatal Conference, creating space for knowledge-sharing, peer connection, and continuing education.

Education Webinars

29
webinars hosted

1081
webinar participants

Wisconsin Perinatal Conference

164
Attendees

24
breakout sessions

40
breakout speakers

41
poster boards

