



Quality Improvement Coach & Evaluation Specialist

Request for Proposals

OVERVIEW & BACKGROUND

The Wisconsin Perinatal Quality Collaborative (WisPQC) is seeking a consultant to assist in the development and implementation of its quality improvement (QI) initiative, focused on Obstetric (OB) Hemorrhage among Wisconsin birthing hospitals, through adaptation of the Alliance for Innovation on Maternal Health (AIM) patient safety bundle.

The consultant will also assist WisPQC in developing a standardized evaluation framework and tools for use across future WisPQC initiatives.

Background

The Wisconsin Perinatal Quality Collaborative (WisPQC) works with birthing facilities across Wisconsin to implement quality improvement initiatives that improve maternal and infant outcomes. Many initiatives utilize the AIM bundles and other evidence-based improvement strategies.

WisPQC also conducts statewide Levels of Maternal and Neonatal Care surveys and collaborates with its parent organization, the Wisconsin Association for Perinatal Care (WAPC), which provides education and training opportunities for perinatal care providers.

In summer 2026, WisPQC will launch a QI Sprint focused on OB Hemorrhage, engaging hospital-based teams across the state to implement evidence-based practices and improve outcomes. WisPQC is seeking a consultant with expertise in QI science, clinical team coaching, and program evaluation to support this work.

SCOPE OF WORK

Task 1: Measurement Strategy and Project Planning

The consultant will assist the Quality Improvement Program Manager and program faculty in developing a measurable, achievable measurement strategy. This includes but is not limited to:

- Offering insight into how QI measures could be tracked and feasibility of the proposed data collection plan
- Selecting success metrics
- Reinforcing a QI mindset to ensure we can demonstrate improvements through the course of work, and
- Creating a project charter

Task 2: Coaching Participating QI Teams

The consultant will provide training and coaching to hospital-based QI teams participating in the initiative. Activities may include:

- Supporting teams in implementation, measurement, and data collection
- Leading group coaching sessions and providing 1:1 support as needed
- Training teams on the use of LifeQI, the QI platform used by WisPQC

Task 3: Development of a Standard Evaluation Tool

The consultant will work with WisPQC staff to develop a **standardized evaluation tool** for use across WisPQC programming. This will include:

- Designing an evaluation tool that can be used across multiple programs
- Identifying key evaluation metrics for program effectiveness
- Developing a policies & procedures manual that outlines the intended purpose and interpretation of the evaluation tool, and guidance on how evaluation data should be used for reporting program impact

DELIVERABLES

At the end of the project, the consultant will have produced:

- A project charter and measurement strategy for the OB Hemorrhage initiative
- A standardized evaluation tool for WisPQC programs
- A policy and procedures manual for evaluation processes
- A LifeQI “promising practices” guide
- A minimum of six coaching office hours for participating QI teams
- Final summary report and slide deck of initiative findings

CONTRACT DETAILS

Period of Performance: Work is expected to begin as soon as possible and continue through October 2026, with the potential for extension.

Estimated Time Commitment: Approximately 5–20 hours per week, depending on the phase of the project.

Budget: A maximum project budget of approximately \$5,000, though respondents should propose their hourly rate and an itemized budget as part of their proposal.

HOW TO SUBMIT A PROPOSAL

Please submit the following no later than Friday, April 10, 2026, to Megan Hardy, Quality Improvement Program Manager at hardy@wiperinatal.org:

1. **Project Plan:** Description of how you will accomplish the tasks outlined in the RFP.
2. **Relevant Experience:** Summary of recent and relevant work related to healthcare coaching, quality improvement, or evaluation.
3. **Resumes:** For all individuals who would be involved in the project.
4. **Proposed Budget:** An itemized budget and hourly rate for services.
5. **References:** Names and contact information for three references. It is recommended that one reference be a client served within the past two years.

WisPQC encourages proposals from individuals with diverse experiences and backgrounds. If your experience does not align perfectly with every qualification described but you believe you can contribute meaningfully to this work, we encourage you to submit.

QUESTIONS

For questions regarding the RFP and application process, please contact Megan Hardy, Quality Improvement Program Manager at hardy@wiperinatal.org.