

Wisconsin Perinatal Quality Collaborative



To achieve CMS' Birthing Friendly Designation (BFD), hospitals must meet **TWO** measures.
WisPQC offers an opportunity to meet both.

1

Engage with a national or state PQC.

BECOME A MEMBER

As a member, complete the annual hospital survey and connect with WisPQC in one of the following ways:



Participate in a QI Initiative

Join a QI initiative to build skills



Share Your Story

Share insights and successes



Participate in Levels of Care

Designate maternal and neonatal LoC



Get TA Support

Gain tools and peer connection

Active membership shows engagement with the state PQC.

2

Implement a patient-safety bundle.

PARTICIPATION



Achieve 75% participation rate by:

- Attending live sessions
- Viewing recordings
- Communicating with us for additional support

Meet both requirements to receive your participation letter for BFD.

DATA + REPORTING



Demonstrate 75% on-time reporting by:

- Submitting qualitative and quantitative data
- Partnering with us for additional support

Active engagement in a QI initiative shows patient-safety bundle implementation.